



*Create*



*Communicate*



*Connect*

Our YouTurn interactive publishing service provides your customers with an electronic (online or offline) presentation of your brochure, catalog, menu, magazine or any other publication. Readers get to “turn the pages” on the screen as if they were actually looking at a traditional publication. With many standard features included as well as the availability of advanced functionality, this service can help you WOW your customers.

### Standard Features

- **Zoom function** – up to 200%
- **Printing** – by page or entire document
- **Offline publication** – An off-line version of any publication is available.  
We can handle the sourcing of any media (CD's, DVD's, USB Flash/Thumb Drives) and replication as well.
- **Search** – Active search on words within an publication
- **Easy navigation** – Designed for any level user
- **Mini-Teaser** – a small animated page turning link that looks like your actual publication.
- **Thumbnail overview** – Allow you to quickly view and jump to pages within the publication
- **Help functions** – On screen assistance for users

### Advanced Options

- **Index** - Traditional indexing for users to use to navigate
- **Customize** your publication with your color palette to change frames, navigation and backgrounds.
- **Custom Logo** – Add your logo to the publication with an link to your site.
- **Link / Media** – Add links and embed video
- **News Ticker** – add a scrolling list of links
- **Update Intro Text** - Where you can add links to pages, websites, or email addresses.

### Available for hosted publication only

- **Detailed Statistics** – Comprehensive stats and reports
- **Publication Archives** – Access other publications directly from the current publication
- **Tip a Friend** – Send an email to a friend with a note and link to your publication
- **Forms** – Collect info from viewers by adding forms to your publication

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*You Turn*