



Create



Communicate



Connect

Web Solutions

WEB BASED APPLICATIONS, WEBSITE DEVELOPMENT, HOSTING AND SUPPORT SERVICES

Chakra's web development team helps you communicate online more effectively with your target audience, by conveying your information in a concise, creative, and measurable manner. Whether your needs are as simple as an online brochure promoting your company or as complex as an online order fulfillment vehicle, Chakra's resources and expertise will provide your business with a clear, competitive advantage in today's marketplace..

Our Approach

Chakra provides a holistic approach by considering all aspects of your project's business communication needs, examining your requirements and vision, and offering comprehensive solutions. Chakra's experienced team can provide all the services and support your company needs, with project planning, design, development, programming implementation, marketing, and maintenance services. Our abilities include:

- Incorporating elements of your existing promotional materials into your website to enhance your current marketing campaign and maintain brand identity
- Custom website development based on a comprehensive review of your target audience and the response you wish to motivate from visitors
- Upgrade of your overall design with elements that bring it to life and create impact
- Additional functionality and structure to make your site a more useful and productive resource for your visitors and your company
- Advanced features including Flash, video, and audio components for quick-loading and smooth playback on the Web
- Content management tools to allow you to easily update your website's content as often as needed, without having to know HTML coding.

Chakra's Websites Get Results

Chakra's team takes the time to understand your business communication needs. We maximize your return on investment by utilizing our experience and expertise to create solutions customized and focused to get results. Our process is simple, yet effective:

- Understand who your audience is
- Identify the action you want to motivate the audience to take when they visit your site or use your web based application
- Build a responsive solution to meet these goals
- Continuously monitor results, making enhancements and improvements as necessary

Chakra combines exciting, creative, and visitor friendly-designs with robust, advanced programming to create an effective web experience which meets your needs today and can grow to meet your needs in the future. A website should not be a static environment, but a dynamic one that changes with your clients and your business.

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